

Peterborough Fire Services

Fire Prevention Week 2018 Poster Contest Information Package



Deadline for entries: FRIDAY OCTOBER 5, 2018 by 4:00 p.m.

Submit completed entries to
Amanda Nichols, Public Educator
Peterborough Fire Services
210 Sherbrooke Street, K9J 2N3
(705) 745-3284 Ext 6312
alnichols@peterborough.ca
www.peterboroughfireservices.ca



Thank you to our generous sponsor Peterborough Insurance Brokers Association

Fire Prevention Week 2018

Poster Contest

Fire Prevention Week was established to commemorate the Great Chicago Fire, the tragic 1871 fire that killed more than 250 people, left 100,000 homeless, destroyed more than 17,400 structures and burned more than 2,000 acres. The fire began on October 8, but continued into and did most of its damage on October 9, 1871. We have the opportunity to involve Peterborough students in helping us to promote Fire Prevention week and Fire Safety and Prevention all year round.

Contestants are challenged to exercise their creativity and submit a poster promoting one of three themes provided.

The posters will be judged at the Fire Station Headquarters located at 210 Sherbrooke Street.

Prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner and/or finalist the artist agrees to the full and exclusive non-profit use of the art work by Peterborough Fire Services.



The contests will be divided into four categories:

- Senior – grades 10, 11, 12;
- Intermediate – grades 7, 8 and 9;
- Junior – grades 4, 5 and 6; and
- Primary – grades 1, 2 and 3.
- **Deadline** for entries will be: **Friday October 5, 2018 by 4:00 p.m.**

PRIZES

The winning entries for the four categories will be displayed at the Fire Prevention Week Open House at our 3 stations.

One winning design will be included in the **2018 Tax Bill mailing insert** and will become our **Sound the Alarms Brand** for the following year.

There will be one winner for each category. The winner from each category will also win the following prize package:

WINNER PACKAGE (One winner per division)

- Personalized Fire Service Plaque and Picture with Fire Chief at the Fire Prevention Week Open House (Tuesday October 10, 2017 at 6:00 p.m.)
- Fire Department T-Shirt
- Fire Department Water Bottle
- Gift Card (\$50 value)
- Tote Bag
- The winner will also receive a **Family Prize Package** which includes a 5lb ABC Fire Extinguisher, a NEW Carbon Monoxide Alarm, and a variety of other home essentials. (\$100 value).
- Winning posters will be framed and placed on display at Peterborough Fire Services Station # 1 and Station # 3 for one year.

FINALIST PACKAGES (3 finalists per division)

All the finalists (3 per Division) will also receive a prize package and will be invited to attend the Fire Prevention Open House on Wednesday October 12, 2016 from 6 p.m. to 8 p.m. where they will have an opportunity to meet and visit with the Fire Chief and firefighters.

ENTERING AND REGULATIONS

Entries will be judged on originality, expression of designated subject drawing and illustration.

Students may choose 1 of 2 themes for their poster entry:

1. **Sound the Alarms Peterborough – Take the Pledge**

Promote our “Take the Pledge” Survey at www.peterboroughfireservices.ca
Promote the Sound the Alarms program where Residents can tell us their smoke and CO alarms work by visiting our website. Every month we draw a name from the pledges and they receive a FREE Prize Package.

2. **Look. Listen. Learn. – Fire Prevention Week Theme**

<https://www.nfpa.org/fpw/about.html>

This year’s FPW campaign, “Look. Listen. Learn. Be aware. Fire can happen anywhere,” works to educate people about three basic but essential steps to take to reduce the likelihood of having a fire—and how to escape safely in the event of one:

“LOOK” for places fire could start. Take a good look around your home. Identify potential fire hazards and take care of them.

“LISTEN” for the sound of the smoke alarm. You could have only minutes to escape safely once the smoke alarm sounds. Go to your outside meeting place, which should be a safe distance from the home and where everyone should know to meet.

“LEARN” two ways out of every room and make sure all doors and windows leading outside open easily and are free of clutter

All entries are to be submitted to:
Amanda Nichols, Public Educator,
Peterborough Fire Services
210 Sherbrooke Street, Peterborough
K9J 2N3

Candidates will complete an official **Registration Form** available from Peterborough Fire Services or on our website www.peterboroughfireservices.ca

Thank you to our generous sponsor Peterborough Insurance Brokers Association

ENTRY FORM – FIRE PREVENTION WEEK 2018 POSTER CONTEST



Peterborough Insurance Brokers Association



Deadline: Friday, October 3, 2018 4:00 p.m.

Please submit entries to: Amanda Nichols, Public Educator, Peterborough Fire Services
210 Sherbrooke Street, Peterborough Ontario K9J 2N3
(705) 742-7777 Ext 6312

Grade Level (check one)

<input type="checkbox"/>	Primary – Kindergarten, Grade 1,2 and 3
<input type="checkbox"/>	Junior – Grades 4, 5 and 6
<input type="checkbox"/>	Intermediate – Grades 7, 8 and 9
<input type="checkbox"/>	Senior – Grades 10, 11 and 12

Student Information (Please print clearly)

Name (First and Last)	
Mailing Address	
City	
Postal Code	
Telephone Number	

School Information

School Name	
School Address	
City	
Postal Code	
Contact Teacher	
Telephone Number	

Student Consent

I give Peterborough Fire Services permission to reproduce my entry for the purpose of promoting this program and Fire Prevention Week. Peterborough Fire Services does not rent or sell the name of applicants to any organization or advertiser.

X Students Signature

Parent or Guardian Permission

I hereby give permission to complete the entry form in full for the poster contest held by Peterborough Fire Services.

X Parent/Guardian Signature
